



World Business Council for
Sustainable Development

SUSTAINABLE MOBILITY PROJECT
MOBILITY 2030: MEETING THE CHALLENGES TO SUSTAINABILITY
5 July 2004

COMPANY PROFILES

BP

Our main activities are the exploration and production of crude oil and natural gas; refining, marketing, supply and transportation; and the manufacture and marketing of petrochemicals. We have a growing presence in gas and power and in solar power generation. The way we organize our group mirrors the diversity of our activities. BP is divided into four main business segments: Exploration and Production; Refining and Marketing; Petrochemicals; and Gas, Power and Renewables. Our business segments operate across four regions. Their activities are supported by a number of key corporate functions. We operate in 100 countries with well-established businesses in Europe, North and South America, Australasia and Africa."

www.bp.com

DaimlerChrysler

DaimlerChrysler is unique in the automotive industry: our product portfolio ranges from small cars to sports cars and luxury sedans; and from versatile vans to heavy duty trucks or comfortable coaches. DaimlerChryslers' passenger car brands include Maybach, Mercedes-Benz, Chrysler, Jeep®, Dodge and smart. Commercial vehicle brands include Mercedes-Benz, Freightliner, Sterling, Western Star and Setra. It offers financial and other automotive services through DaimlerChrysler Services. For DaimlerChrysler, a responsible approach to protecting the environment forms a key aspect of safeguarding the ongoing success of the Group. Our measures for protecting the environment encompass not just production processes but the entire product range, and take into account the whole product life cycle—from the utilization of raw materials, product development, production and product use all the way to disposal and recycling.

www.daimlerchrysler.com

Ford

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich. manufactures and distributes automobiles in 200 markets across six continents. With more than 327,000 employees worldwide, the company's core and affiliated automotive brands include Aston Martin, Ford, Jaguar, Land Rover, Lincoln, Mazda, Mercury and Volvo. Its automotive-related services include Ford Credit, Quality Care and Hertz. Ford Motor Company celebrated its 100th anniversary on June 16, 2003.

www.ford.com

General Motors

General Motors Corp. (NYSE: GM), the world's largest vehicle manufacturer, employs about 325,000 people globally. Founded in 1908, GM has been the global automotive sales leader since 1931. GM today has manufacturing operations in 32 countries and its vehicles are sold in 192 countries. In 2003, GM sold nearly 8.6 million cars and trucks, about 15 percent of the global vehicle market. GM's global headquarters are at the GM Renaissance Center in Detroit. More information on GM and its products can be found on the company's corporate website at www.gm.com.



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Honda

Established in 1948, Honda Motor Co., Ltd., is one of today's leading manufacturers of automobiles and the largest manufacturer of motorcycles in the world. The Company is recognized internationally for its expertise and leadership in developing and manufacturing a wide variety of products that incorporate Honda's highly efficient internal combustion engine technologies, ranging from small general-purpose engines to specialty sports cars. Approximately 15.5 million Honda engines were sold worldwide during the fiscal year ended March 31, 2003. By following a corporate strategy that emphasizes speed, efficiency, flexibility and innovation in every facet of the Company's operations-from product development and manufacturing to marketing -Honda strives to achieve the ultimate goal of satisfying its customers. Through a worldwide commitment to advancing this objective, Honda -and its many partners who share this commitment - have succeeded in creating a global network that comprises 439 subsidiaries and affiliates, and continue to supply Honda products to most of the industrialized countries of the world.

www.world.honda.com

Hydro

Hydro is a Fortune 500 energy and aluminium supplier with 36,000 employees in more than 40 countries. For almost 100 years, our Norwegian heritage has influenced Hydro's approach to value creation. In our view, business performance and societal needs are inseparable and interdependent. We take pride in creating value by strengthening the viability of the customers and communities we serve. Hydro is a leading offshore producer of oil and gas, based on our strong position in the development of the Norwegian petroleum industry during the past 40 years. Our world-class project execution skills and expertise in deep waters and rough seas help us realize maximum results from our operations in the North Sea and around the world. We are also at the forefront of wind and hydrogen energy production. Hydro is the third-largest integrated aluminium supplier in the world, with a presence on every continent. Our commercial instinct drives us to ensure value creation through innovative and efficient solutions based on aluminium. Hydro's customers include automotive, packaging and building industries. Together, we create products that make cars lighter and safer and buildings more efficient homes and work places.

www.hydro.com

Michelin

From the invention of radial tire technology to Pax System and from the first fine food guide to the steel wheel, Michelin has marked automotive history at almost every stage of its development since 1889. With some 4000 research engineers in Europe, the United States and Asia, the Group has always placed innovation and quality at the heart of its strategy, thus ensuring that its products stand out as world-class benchmarks. The Michelin Group today accounts for more than 19% of world tire market share. It operates on all tire segments: cars and trucks of course, but also bicycles, aircraft, motorbikes, subway trains and even the space shuttle. In addition to manufacturing tires, Michelin Group also publishes maps and tourist guides, provides online mobility support services and operates tire distribution networks in Europe and the United States as well as designing ground liaison systems (wheels, fitted assemblies and suspension systems). Finally, with its rubber tree plantations on two continents, Michelin is a key player in agronomic research. As the creator of the Challenge Bibendum event, today recognized as one of the highlights of sustainable mobility worldwide, and through its active role in WBCSD's Sustainable Mobility Project, Michelin is more than ever committed to the progress of Mobility.

www.michelin.com



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Nissan

Since it was founded in 1933, Nissan has a proud history of leading the Japanese auto industry in product development, technological innovations and globalization. More than ever, all of us at Nissan today are eager to meet the challenges as we see opportunities to apply our know-how and our long experience for the purpose of enriching people's lives. The Nissan Revival Plan announced in 1999 has produced higher results than any observers anticipated. In completing the Nissan Revival Plan and NISSAN 180, launched in 2002, we have accumulated enough momentum for our goal of sustained profitable growth. Our alliance with Renault will provide supplementary support for our continued advance forward. We are committed to satisfying our customers with our unique and innovative automotive products, reliable services, environmental protection and increased safety, while growing our profitability at the top level of the automotive industry. For more detailed information, please visit the following website, www.nissan-global.com.

Renault

Founded in 1898, Renault is an international multi-brand group with worldwide scope, offering a range of innovative, high quality vehicles and services. The company designs, develops, manufactures and markets a full range of passenger cars and light commercial vehicles under the Renault, Dacia and Samsung brand names. Joined since 1999 in an Alliance with Nissan, in which it holds a 44.4% equity stake, Renault, which became the principal shareholder of the AB Volvo group in 2000, is pursuing long-term development based on a strategy of profitable growth and is a major global player in the automobile industry. In 2003, Renault reported revenues of E 37,525 million and net income of E 2,480 million. Worldwide sales totalled 2,388,958 vehicles for a workforce of 130,740 employees. Additional information and documents can be downloaded from the website: www.renault.com

Royal Dutch/Shell Group of Companies

Shell is a global group of energy and petrochemical companies. The aim of the Royal Dutch/Shell Group is to meet the energy needs of society, in ways that are economically, socially and environmentally viable, now and in the future. We operate in over 145 countries and employ more than 118,000 people. Around the globe, Shell companies work in partnership with industry, government and society to deliver what is expected of us – economically, socially and environmentally. We invest and collaborate in the development of new technologies that will keep improving our performance.
www.shell.com

Toyota

Toyota Motor Corporation is one of the world's leading automakers, offering a full of models, from minivehicles to large trucks. Global sales of its Toyota and Lexus brands, combined with those of Daihatsu and Hino, totalled 6.78 million units in CY2003*. Besides its own 12 plants and 11 manufacturing subsidiaries and affiliates in Japan, Toyota has 45 manufacturing companies in 26 countries/locations, which produce Lexus- and Toyota-brand vehicles and components. As of March 2003, Toyota employs 264,000 people worldwide (on a consolidated basis), and markets vehicles in more than 140 countries. Automotive business, including sales finance, accounts for more than 90% of the company's total sales, which came to a consolidated ¥16.05 trillion in the fiscal year to March 2003. Diversified operations include telecommunications, prefabricated housing and leisure boats.
<http://www.toyota.co.jp/en/>

*Total retail unit sales of Toyota/Lexus, Daihatsu and Hino vehicles.



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Volkswagen

The Volkswagen Group with its headquarters in Wolfsburg is one of the world's leading automakers and the market leader in Western Europe. The Group has a global workforce of over 336,000. In 2003, the eight Group brands delivered 5.015 million (2002: 4.983 million) vehicles to customers in over 150 countries billion Euro). Profit before tax amounted to 1.53 billion Euro (2002: 3.99 billion Euro), profit after tax was 1.12 billion Euro (2002: 2.60 billion Euro). The Group operates 45 manufacturing plants in eleven European countries and a further seven countries in the Americas, Asia and Africa. Worldwide, employees produce more than 21,500 vehicles on every working day. The Volkswagen Group comprises the Volkswagen-Pkw, Audi, SEAT, Škoda, Nutzfahrzeuge, Bentley, Bugatti and Lamborghini brands and other companies such as the IT service provider gedas, Volkswagen Financial Services and Europcar.
www.vw.com

COMPANY CONTACTS:



Charles Nicholson,
nicholcc@bp.com

DAIMLERCHRYSLER

Ulrich Müller,
ulrich.dr.mueller@daimlerchrysler.com



Deborah Zemke,
dzemke@ford.com



Lewis Dale,
lewis.dale@gm.com

HONDA

Takanori Shiina,
takanori_shiina@n.t.rd.honda.co.jp



HYDRO

Erik Sandvold,
erik.sandvold@hydro.com



Patricia Le Gall,
patricia.le-Gall@fr.michelin.com

NISSAN

Hiromi Asahi,
h-asahi@mail.nissan.co.jp



RENAULT

Catherine Winia van Opdorp,
catherine.winia-van-opdorp@renault.com



Mark Gainsborough,
M.Gainsborough@shell.com

TOYOTA

Masayo Hasegawa,
masayo_hasegawa@mail.toyota.co.jp

VOLKSWAGEN AG

Horst Minte,
horst.minte@volkswagen.de